



APPROVALS	
BUDGET OFFICER	
CITY ATTORNEY	
CITY MANAGER	

Report to City Council

TO: Mayor and City Council

FROM: Barry Foster, Community & Economic Development Director

AGENDA DATE: August 23, 2011

TITLE: Acceptance of Grant Award from the Southern California Association of Governments (SCAG) of consultant services for the Compass Blueprint Strategy study entitled "Alessandro Boulevard Corridor Implementation Project - City of Moreno Valley" and Adoption of the Resolution for participation with Southern California Association of Governments (SCAG) as a Compass Blueprint Demonstration Community.

RECOMMENDED ACTION

Staff recommends that the Mayor and City Council:

1. Authorize the acceptance of the Compass Blueprint Demonstration Project Grant Award from the Southern California Association of Governments (SCAG) of consultant services for the Compass Blueprint Strategy study entitled "Alessandro Boulevard Corridor Implementation Project - City of Moreno Valley"; and
2. Adopt Resolution No. 2011-XX to certify the approval of the City of Moreno Valley's support of and participation with the Southern California Association of Governments (SCAG) as a Compass Blueprint Demonstration Community.

BACKGROUND

In 2001, the Southern California Association of Governments (SCAG) started a regional visioning process that culminated in a strategy for regional growth that would accommodate the coming growth while providing for livability, mobility, prosperity, and sustainability. This strategy, called "Compass Blueprint" promotes a stronger link

between region wide transportation and land use planning and encourages creative, forward-thinking and sustainable development solutions that fit local needs and support shared regional values. The strategy is broadly based on the following four key principles, which can be referred to as the “Compass Principles.”

- **Livability - *Creating positive communities***
- **Mobility - *Getting where we want to go***
- **Prosperity - *Long-term health for the region***
- **Sustainability - *Promoting efficient use of natural resources***

Compass Blueprint Planning Services are provided through Demonstration Projects, opportunities for local planning efforts to become regional showcases for superior planning. Demonstration Projects enable cities and counties to better evaluate planning options and stimulate sustainable development opportunities. The City of Moreno Valley applied for a Demonstration Project Grant Award in October 2010.

DISCUSSION

The Compass Blueprint Demonstration Project Grant Award covers the cost of the following as related to completion of the study:

- consultant services
- SCAG staff time
- financial resources
- technical assistance

The proposed “Alessandro Boulevard Corridor Implementation Project” is based on the recently completed “Alessandro Boulevard Corridor Demonstration Project” (SCAG sponsored Demonstration Project completed in June 2010) and promotes the Compass Principles by encouraging strategies to integrate transportation and community. That Project explored opportunities for mixed use transit-oriented development along Alessandro Boulevard, an important regional transportation link for Moreno Valley. The City of Moreno Valley would like to further promote the use of Alessandro Boulevard as a way to reduce the impacts of transportation on the environment and to provide efficient access to jobs and services. The amount of contractual services to be provided by SCAG is approximately \$165,000. Any necessary staff support costs will be provided within the existing Planning Division budget and will be nominal.

To assist the City in the implementation of a vision for the Alessandro Boulevard area, this proposed demonstration project will:

- Create an overlay district for the Alessandro Boulevard corridors to identify areas suited for Multiple Use Districts (MUD1 and MUD2);
- Create requirements for selecting Multiple Use Districts (MUD1 and MUD2) sites;
- Create urban design strategies to intensify land uses;
- Rezone areas along Alessandro Boulevard to Residential 30 (R30) as identified in the draft General Plan Housing Element;
- Develop a set of street section standards for the Alessandro Boulevard corridor;
- Identify nodes along the Alessandro Boulevard corridor suited for specialized street section standards;
- Create a prototype design for covered bus stops along the Alessandro Boulevard corridor;
- Amend the General Plan to include new standards; and
- Identify next steps for guiding future changes along the corridor.

A consultant, RBF Consulting, has been selected for the proposed Alessandro Boulevard Corridor Demonstration Project. SCAG is currently working on finalizing the drafting of the contract and acceptance of the award by City Council is required prior to the contract's execution.

ALTERNATIVES

1. Authorize acceptance of the Compass Blueprint Demonstration Project Grant Award; and
2. Adopt Resolution No. 2011-XX to certify the approval of the City of Moreno Valley's support of and participation with the Southern California Association of Governments (SCAG) as a Compass Blueprint Demonstration Community.

RECOMMENDATION

1. Authorize the acceptance of the Compass Blueprint Demonstration Project Grant Award from the Southern California Association of Governments (SCAG) of consultant services for the Compass Blueprint Strategy study entitled "Alessandro Boulevard Corridor Implementation Project - City of Moreno Valley"; and
3. Adopt Resolution No. 2011-XX to certify the approval of the City of Moreno Valley's support of and participation with the Southern California Association of Governments (SCAG) as a Compass Blueprint Demonstration Community.

NOTIFICATION

Posting of the Agenda

ATTACHMENTS/EXHIBITS

1. Resolution No. 2011-XX

Prepared By:
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Associate Planner

Department Head Approval:
Barry Foster
Community & Economic Development Director

Concurred By:
John C. Terell, AICP
Planning Official

Council Action	
Approved as requested:	Referred to:
Approved as amended:	For:
Denied:	Continued until:
Other:	Hearing set for: