

**MEETING MINUTES
CITY OF MORENO VALLEY
ECONOMIC DEVELOPMENT SUBCOMMITTEE
Regular Meeting
September 10, 2024 – 4:00 p.m.**

CALL TO ORDER

Mayor Cabrera called to order the Economic Development Subcommittee meeting at 4:00 p.m., held in our Training Conference room, located on the 2nd floor of City Hall.

ROLL CALL

Council Subcommittee:

- Mayor Cabrera
- Mayor Pro Tem Barnard

Staff:

- Mike Lee, City Manager
- Cruz Esparza, Economic Development & Housing Director
- Michele Patterson, Economic Development Manager
- Melissa McClain, Senior Management Analyst
- Desi Massei, Senior Management Analyst
- Rachel Ramirez, Executive Assistant

Public Comments

No Speakers

Approval of Minutes

Mayor Pro Tem Barnard motioned, and Mayor Cabrera seconded to approve the September 10, 2024, meeting Minutes.

Motioned: Mayor Pro Tem Barnard

Seconded: Mayor Cabrera

Economic Development Subcommittee – Approved

Advisory Items

Economic Development & Housing Strategic Plan

Mike Lee, City Manager, presented a comprehensive work plan for economic development over the next five years. This strategic plan contains approximately 19 goals, 53 objections, and 239 initiatives that are aimed to help cultivate a vibrant local economy, creating employment, entrepreneurial opportunities, supporting business attraction and expansion, and enhancing the generation of new city revenues. This item will be presented to the City Council for consideration.

Motioned: Mayor Pro Tem Barnard

Seconded: Mayor Cabrera

Economic Development Subcommittee – Approved

Business & Employment Resource Center (BERC) – Update

Desi Massei, Senior Management Analyst, presented a comprehensive update on the workshops, job fairs, and educational opportunities that are offered through the BERC, along with updates on current partnerships and upcoming events.

Economic Development Subcommittee – Receive and file.

Economic Development Summary – September 2024

Melissa McClain, Senior Management Analyst, presented a comprehensive update on the latest commercial and industrial business growth and office development activities that are currently underway that were either completed or begun as of September 2024.

Economic Development Subcommittee – Receive and file.

Staff Comments

There were no recommendations for future agenda items or comments from staff.

Councilmember Comments

Mayor Pro Tem Barnard and Mayor Cabrera thanked the staff and team for their dedication and hard work and helping Moreno Valley to grow.

Adjournment

The Economic Development Subcommittee meeting came to a close at 4:45 p.m. as Mayor Cabrera adjourned the session.