

**MEETING MINUTES  
CITY OF MORENO VALLEY  
ECONOMIC DEVELOPMENT SUBCOMMITTEE  
Regular Meeting  
January 9, 2024 – 4:00 p.m.**

**CALL TO ORDER**

Council Member Delgado called the Economic Development Subcommittee meeting at 4:00 p.m., held in our Training Conference room, located on the 2<sup>nd</sup> floor of City Hall.

**ROLL CALL**

Council Subcommittee:

- Council Member Delgado
- Council Member Marquez

Staff:

- Mike Lee, City Manager
- Cruz Esparza, Economic Development Director
- Michele Patterson, Economic Development Manager
- Keith Gemmell, Business & Workforce Development Division Manager
- Angel Galache, Deputy City Manager

**Public Comments**

None

**Approval of Minutes**

Council member Delgado motioned, and Council member Marquez seconded to approve the October 10, 2024, meeting Minutes.

**Advisory Items**

**Partner Update – Riverside County Housing & Workforce Solutions (RCH&WS)**

The City of Moreno Valley and the Riverside County HWS Department have joined forces to collaborate at the BERC. The objective of this partnership is to offer job seekers training and resources, career counseling, America Job Center support for City staff, business services, and incumbent worker training. During a presentation to the committee and staff, Stephanie Adams, the Deputy Director of RCH, provided updates on the comprehensive range of services they offer and the centers they have throughout Riverside County, including one located in the heart of Moreno Valley. Ms. Adams also shared some statistics on the number of career services provided through the BERC, such as 5,611 walk-ins, 164 new participants enrolled in various programs, 74 residents receiving career technical training, with programs such as Nursing Assistants, Welding, Carpentry, and many more. Moreover, in Business Services, 63 local businesses received on-the-job training.

*Economic Development Subcommittee – Receive and file.*

### **Business & Employment Resource Center (BERC) Update (Keith Gemmell)**

Keith Gemmell, BERC Division Manager, provided an overview of the performance of business development, workforce development, and outreach events, including key milestones for November 2023. One significant milestone is the expansion of veteran training with off-base transitional training.

City staff organized a number of successful hiring events in collaboration with our partners, including Caltrans, which had 45 positions available; UC Riverside, which had 40 positions available; and the National Apprenticeship Week Expo, which served approximately 600 high school students from the Inland Empire region. Amazon also hosted a hiring event with 25 positions available.

Additionally, the BERC has renewed its contract with Google, which has allowed us to provide an additional hundred Google Career Scholarships. Our staff is currently preparing for the marketing. These scholarships are free and are being offered to our residents for free. In total, the value of these scholarships is around \$60,000.

*Economic Development Subcommittee – Receive and file.*

### **Market Updates**

Mike Lee, City Manager, provided an overview of the quarterly market activity. Michele presented the committee visual charts and addressed the statistics on the current Moreno Valley Office market, Industrial and Retail markets, Third Quarter Sales Tax, and housing resale values.

*Economic Development Subcommittee – Receive and file.*

### **Economic Development Summary – January**

Michele Patterson, our Economic Development Manager, gave us a comprehensive update on the latest commercial and industrial business growth and office development activities that are currently underway that were either completed or begun implementation during the month of January 2024.

*Economic Development Subcommittee – Receive and file.*

### **Recommendations for Future Agenda Items / Staff Comments**

There were no recommendations for future agenda items or comments from staff.

### **Adjournment**

The Economic Development Subcommittee meeting came to a close at 5:15 p.m. as Council member Delgado adjourned the session.